



Online advertising on the most popular German solar portal site:
Direct access to your customers!

The Global Gateway to
Solar Power and Industry!



☀️ 12.000 daily visitors
☀️ 8 Million Page Impressions per year

www.solarserver.com

Your advertorial on the
SolarServer homepage

Solar Server's international home page provides an excellent editorial context for advertising. Your banner will benefit from our specific solar industry approach. Focused news & analysis, allowing your company to effectively address selected target groups.

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Banner advertising

With a well-placed banner you advertise exactly where your products are searched.

Solar Server's up-to-date reports, specialists' contributions, solar news and practical tips address your customers and stakeholders in the field of renewables and offer the ideal context for your advertisement.

1.000 page impressions of a Half Size Banner will cost you 19,-- EUR*. Attractive special formats on request.



Business directory

By listing your company, you can adopt a targeted approach to Solar Server visitors. Your listing in Solar Server's business directory will give you a regional, national and international presence. You can also classify your company based on the kind of service you provide.

Business listings include a 600-character text and your company logo. A mapping feature helps potential customers to find your location and the contact form provides a convenient online contact.

In addition, your listing will be specially designed to search engines. Prices start from 89,-- EUR* annually.

Prices 2012*

Banner advertisement		
Ad Size	Size	CPM
Full-Size-Banner	468 x 60	39.-- EUR
Half-Size-Banner	234 x 60	19.-- EUR
Medium-Rectangle / Content Ad	300 x 250	49.-- EUR
Superbanner	728 x 90	49.-- EUR
Wallpaper I	728 x 90 / 120 x 600	69.-- EUR
Wallpaper II	728 x 90 / 200 x 600	89.-- EUR
Vertical Banner	120 x 240	39.-- EUR
Skyscraper I	120 x 600	49.-- EUR
Skyscraper II	160 x 600	55.-- EUR
Skyscraper III	200 x 600	59.-- EUR
Button	120 x 60	9.-- EUR
Half Page Ad	300 x 600	on request
Banderole Ad / expandable	770 x 250	on request

Banner advertisement		
Special offers	Size	Price*
Ad in German newsletter – text only –	max. 600 characters including blanks approx. 4.000 subscribers	400.-- EUR per emission
Ad in German newsletter – including illustration –	max. 600 characters including blanks approx. 4.000 subscribers	500.-- EUR per emission
Solar Showcase	max. 3.000 characters including blanks 3 images positioned on the welcome page	2.500.-- EUR per month
Channel-Sponsoring	on request	on request

Take advantage of our many years of experience and expertise to make your advertising even more successful.

We'll make sure your ads are optimally placed to attract your target audience.

* all prices excl. VAT

Business directory	
Price** per year	Basic Listing 89.-- EUR
Company	X
Address	X
Phone / Fax	X
Keywords	X
eMail	X
Homepage	X
Text (600 characters)	X
Contact form	X
Contact person (with photo)	X
Road map	X

These items can be booked additionally	
Listing in categories of the German directory	per category 89.-- EUR / year
Listing in categories of the international directory	per category 89.-- EUR / year
Logo in all booked categories	89.-- EUR / year
Top 10-rotation + special highlighting	289.-- EUR / year
Display of your press releases	89.-- EUR / year

** Your listing will be automatically renewed by one year unless cancelled 6 weeks before the end of the booked period.

Jobmarket	
Private job seekings	free of charge
Job offers	119.-- EUR / per job

For customers of our
business directory free of charge!

Solar events	
These listings are free of charge / logo is possible.	



Do you want to place an ad, have an entry in the business directory or do you have any questions or comments?

Then please contact us.
We will gladly assist you!

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